


ROCKET 



Solutions for all your wooden constructions 



RELOCATION OF PRODUCTION

An industrial first

Already established in the Ardennes with logistics, packaging, printing, etc., Vynex innovates and launches the industrial production of ROCKET screws.

ROCKET is designed at Vynex in France, but historically manufactured in Taiwan.

Reconnecting with local know-how

The manufacture of mass-produced fasteners by cold stamping has almost disappeared in France; the market is dominated by supply manufacturing from Asia.

For Vynex, this has been a strategic priority for several years in order to defend and develop its ROCKET brand in the long term.

25% of production in the Ardennes

Initially, Vynex plans to relocate approximately 25% of ROCKET production and develop additional volumes of long technical screws.

In the longer term, Vynex intends to develop its industrial know-how by creating this sector in France. This approach is part of the company's CSR plan to reduce its carbon footprint by using more local resources.



ROCKET★

ROCKET[®]★

A ROCKET PRODUCT FOR EVERY PROJECT

We offer a range of screws designed to provide solutions for wood assemblies and fastening.

There are a number of different ROCKET products.

ROCKET[®]★

Solutions for all your wooden constructions

WOOD & CHIPBOARD

For all jobs



WOOD & CHIPBOARD

For all jobs



WOOD & CHIPBOARD

For all jobs
special carpentry



HEXAGONAL SCREW

For all structural jobs



SCREW FRAME

For the construction of frames



STAINLESS

For wet environment



TERRACE

For the laying of terraces



HINGE

For mounting hinges



CLADDING

For laying cladding



FLOORING

For the laying of wood floors



DISTRIBUTION: TAILOR MADE SUPPORT

Deciding on the best possible range for each display

Getting the message across through modern, understated packaging



Small cardboard box



Cardboard box



Display cases

Displays



ROCKET wood screw DIY display.



ROCKET screw shelf display in a professional distribution (1 m cardboard box)

ROCKET★

STRONG BRAND EQUITY AMONG WOOD PROFESSIONALS AND ENTHUSIASTS

A market leader when it comes to wood fasteners (screws) for selling to **the trade (carpenters and joiners), construction companies, DIY stores and DIY clients.**

A GREAT ALTERNATIVE

- One of the best woodscrew of the European market. High performance, high versatility, N°1 Breaking torque.
- Unique and differentiating "home-made" design"
- Unique brand name understandable everywhere that conveys the idea of efficiency
- Large and deep range of wood screws with 2 packaging alternatives (Reusable and smart plastic box / carton box)
- Merchandising concept that focuses on «making your choice easily» for the end consumer
- Manufactured in Europe (France) since end 2022
- Supported by an efficient Paneuropean Sales and Marketing organisation (local support)

+29

years worth of experience

+940

individual products

ROCKET' screw characteristics

4 notches below the head

Wood milling
Better contact with metal

Triple cone

Greater penetration and higher torque resistance

Zinc coated steel

Chromium III

6 Grooves below the thread

Improved screwing torque

Wider interval

Quicker screwing

Variable groove and thread diameters

Reduce frictions and save battery

End cutting

Prevent wood splitting



81%

of professionals are familiar with our products*

26%

of carpenters and joiners use ROCKET's screws*

* Research carried out by XERFI in 2022 among 900 carpentry and joinery companies in France.



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